

VISION FOR THE FUTURE OF THE HISTORIC MIMO DISTRICT

The Biscayne Boulevard MiMo District is a safe, clean, vibrant, sustainable community of mixed uses, including a diverse population of residences, local businesses and visitor destinations. The neighborhood is attractive through its streetscape design and the preservation of its unique MiMo architecture and history. The neighborhood is marketed with a theme of its architecture and important Biscayne Boulevard location including its public bayfront access. There are marketing tools available at a visitor's center and a District Council that promotes and protects the integrity of the area. Pedestrian amenities include pocket parks, traffic calming measures and parking is available at scattered public lots. Parking lots and garages are built in a sensitive design that will enhance the pedestrian nature of the streetscape. The city has offered a variety of incentives to jump-start the neighborhood. The zoning in the neighborhood encourages the adaptive reuse of properties in keeping with the historic theme of the neighborhood. Many new restaurants, shops, businesses and offices add to the variety of destinations within the district. The twenty-two historic MiMo hotels have become a national and international tourist destination and are marketed through their website and reservation phone line.